

## **Keck School of Medicine of the University of Southern California**

# **CME MISSION STATEMENT**

### **MISSION**

To provide innovative and effective continuing medical education to physicians and other healthcare practitioners to promote state-of-the-art and safe healthcare delivery and to improve the outcomes of patients.

### **PURPOSE**

The Keck School of Medicine (KSOM) is committed to accrediting and delivering high-quality, state-of-the-art continuing medical education (CME) to physicians and other practitioners to improve medical care for patients and communities. KSOM regards CME as a critical component in the continuum of medical education and faculty development and is an important aspect of the educational mission of the School. KSOM CME materials and events address professional practice gaps in the community, foster continuing professional development of physicians and other practitioners, enhance the teaching skills of faculty, enable individuals to satisfy and document CME requirements for maintenance of licensure and lead to improved outcomes in patient care.

### **CONTENT**

The Keck School's CME program develops the content of its activities through a comprehensive needs assessment process that utilizes data from multiple sources, and determines gaps in knowledge, competence and performance. Content is appropriate to the target audience and includes the latest medical advances in clinical practice and new technologies and research. Content, is planned in the context of desirable physician attributes, meets the standards of scientific integrity and is free of influence or control of commercial interests.

### **TARGET AUDIENCE**

The Keck School's CME program develops and sponsors accredited activities for physicians, other healthcare professionals, and medical educators at the Keck Medical Center of USC and its affiliates, the Los Angeles County + USC Medical Center, and in practice settings regionally, nationally and internationally. The educational content, goals, and objectives determine the target audience.

### **TYPES OF ACTIVITIES**

Live activities, consisting of single and multiple day symposia, regularly scheduled series, and enduring materials, form the core of our program. Formats include lectures, case-based presentations, panel discussions, question and answer sessions, demonstrations and hands-on workshops, and streaming video of surgery. We promote the use of audience response systems where appropriate and foster interactive teaching strategies to reinforce principles of adult learning. Activities utilizing the Internet are developed when appropriate. Activities may be jointly sponsored when aligned with the CME mission of the KSOM.

### **EXPECTED RESULTS**

Our educational activities are intended to provide objective, evidence-based clinical content which physicians and other healthcare providers will incorporate into their practices to improve the care and outcomes of patients. All program participants are surveyed to evaluate program content, quality, and effectiveness. Responses are monitored by the CME Office and Course Directors. It is expected that attendees will report that activities are responsive to their needs, meet the stated objectives, are relevant to practice, lead to an increase in knowledge and skills, are culturally sensitive, and prompt a change in the practitioner's behavior. Furthermore the CME program monitors and ensures its own compliance with ACCME requirements and monitors and guides compliance in all of the programming offered. It is expected that the programs will be recognized by attendees as unbiased and in compliance with ACCME standards.