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The Keck Medicine Initiative will touch and transform all aspects of the university’s medical enterprise and impact every student, faculty and staff and patients throughout the USC community and beyond. The $1.5 billion, reality-test-affirming asks to advance Keck Medicine of USC’s academic, research and clinical priorities and magnify our contributions to human health around the world.

We are profoundly grateful to the over 40,000 donors who have enabled the Keck Medicine Initiative to raise over $140 million, or 30% to goal, $96.8 million in gifts and pledges has been secured in the FY14 fiscal year (through October 25).

Recent gifts and pledges to Keck Medicine include:
- A $1 million pledge from the L.K. Whitmore Foundation for the Whitmore Health Sciences Talented Therapies Initiative
- A $1 million pledge from the Lorus Family Charitable Foundation and Deborah Lorus for the USC Norris Comprehensive Cancer Center
- A $1 million pledge to the Eli and Edythe Broad Center for Regenerative Medicine and Stem Cell Research from USC from Dr. Yang Chao of the Zhongken Group
- A pledge of $1 million from Jon R. Bonorris, MD, and Lucy L. Bonorris in support of the Keck School of Medicine of USC and the Norris Comprehensive Cancer Center which established the first donor-sponsored endowment at USC, and
- A generous gift from Mike and Sharon Ensign in honor of Keck School of Medicine alumni, Tony Alamo

Over the last six months, Keck Medicine of USC has held several special donor events and programs to discuss the featured objectives in the Keck Initiative and to thank donors and supporters. Please contact Melanie Strobel, associate vice president for health sciences campus development, at 323-442-2358 or melanydu@usc.edu to learn about opportunities to join our community of donors.

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T he USC Norris Comprehensive Cancer Center held a gala anniversary celebration, “40 Years of Progress – Discovering New Cures,” on Friday, Oct. 11, honoring USC Norris leaders, researchers and those who support them.

The celebration, which raised nearly $2 million to support cancer research at USC Norris, was held at the William Boeing House in Los Angeles, and attracted 500 guests.

Photo Gallery – USC Norris 40th anniversary celebration

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From left, Carmen A. Puliafito, dean of the Keck School of Medicine of USC, USC Trustee Marjorie Norris and former Keck School Dean Martin Short.

Singer-songwriter Randy Newman charmed the crowd, singing, “You’ve Got a Friend in Me.”

From left: Stephen Gruber, director of the USC Norris Comprehensive Cancer Center; Ming and Eva Hsieh, benefactors of the Ming Hsieh Institute for Engineering Medicine for Cancer; Lisa Hansen, chair of the Norris Foundation; USC Trustee Harlyne Norris; and Keck School Dean Carmen A. Puliafito.

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Keck School will co-host ‘Frontiers of Optical Coherence Tomography’

Twenty-one of the world’s leading authorities on ophthalmic OCT will present in the latest in clinical applications and technology development at “Frontiers of Optical Coherence Tomography” (OCT) on Saturday, Feb. 15, 2014. The symposium will bring together, for the first time ever in the same program, the original co-inventors of OCT — including Carmen A. Puliafito, MD, MBA, dean of the Keck School of Medicine of USC — who were the recipients of the 2012 António Champalimaud Vision Science Award. The three winning teams were selected from 26 proposals, involving 80 faculty members from USC-affiliated research by Broad stem cell scientist.

Hinton named associate dean for vision research

University Professor Carmen A. Puliafito, MD, MBA, dean of the Keck School of Medicine of USC, has been named the school’s inaugural associate dean for vision science. Hinton will spearhead the development of new vision science programs in education, research and training. He will also be OCTY (an acronym for combining vision research efforts that are located throughout Keck School departments, and between the Keck School and other departments and schools at USC).

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