

**Health Promotion and Disease Prevention Studies (BS) Learning Objectives**

Upon completion of the B.S. in Health Promotion and Disease Prevention Studies, students will:

1. Understand tools of statistical analysis and demonstrate competency in applying them to health behavior research to gain and interpret results
2. Understand social, political, economic, and cultural factors' effects on health in both individual and community settings, with particular emphasis on effects on health and healthcare delivery
3. Have an awareness of the activities conducted in the health promotion field and be able to design and implement basic health education activities aimed at specific populations and community members to maximize engagement
4. Be able to articulate the importance of cultural competence in healthcare settings and demonstrate an understanding of the cultural factors and variants in approaches to healthcare, including culturally based challenges to patient compliance and trust of care providers
5. Apply research skills to health-related research projects led by faculty investigators and health behavior research partners in the community
6. Be aware of professional applications of health promotion concepts and information, including in public health, healthcare, and the allied health professions
7. Be prepared for further study in professional and graduate programs in a wide variety of fields including, but not limited to: medicine, dentistry, pharmacy, physician assistant studies, law, public health, epidemiology, international relations, business administration, healthcare administration, health education, etc.

